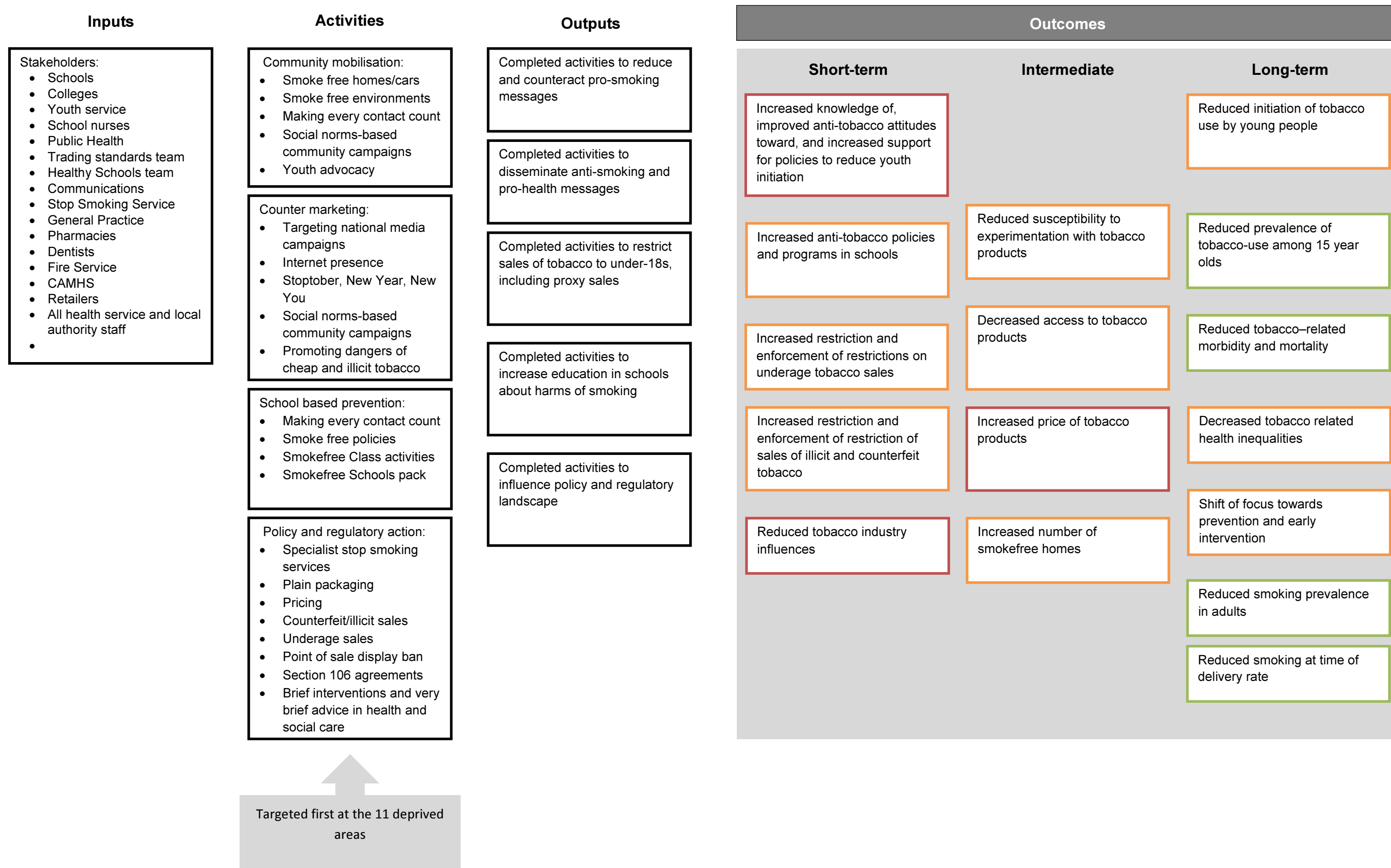
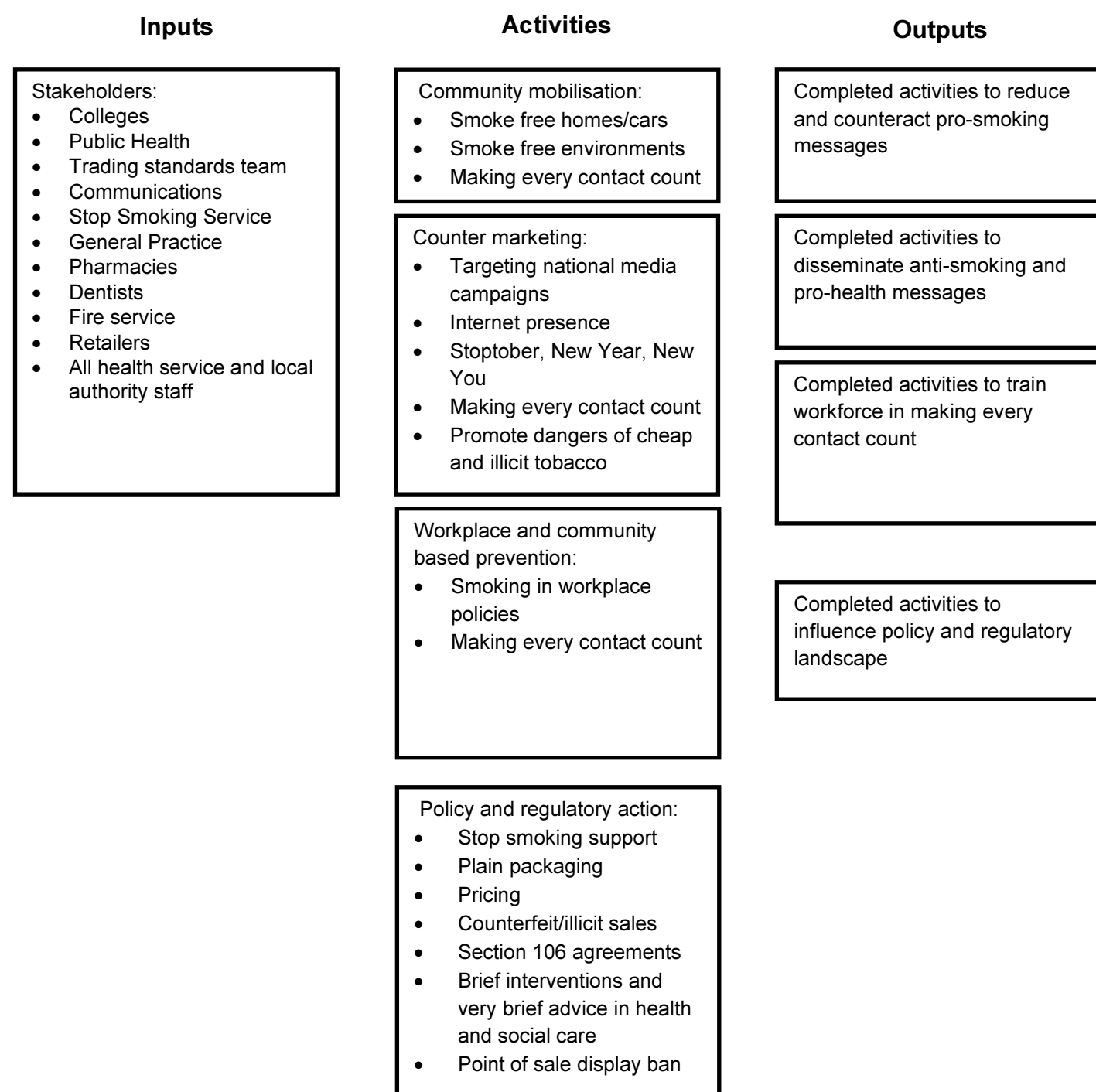



Preventing initiation of tobacco use amongst children and young people



Reducing harm to adults from tobacco consumption




 Targeted first at the 11 deprived areas

